



**FOR IMMEDIATE RELEASE**

**November 22, 2017**

**Iris Content Announces Crazy Discount Week**

*Full week of sales on all content products with 50 percent discount offered*

**GREEN BAY, Wis.** – Iris Content is launching a full week of sales on all its content products to coincide with the Thanksgiving holiday. The campaign, Iris Content Crazy Discount Week, offers 50 percent off all content orders. This excludes the holiday packages that are already deeply discounted and provides plenty of opportunities to expand your content strategy with new articles, blogs, website copy, email copy and so much more.

"For the small business or middle business owner, this is the perfect time to get ahead of content needs for the end of the year and the beginning of 2018," said Annie Ianko, chief content officer and co-owner at Iris Content.

The Iris Content Crazy Discount Week begins Thanksgiving Day, Nov. 23 at 11 p.m. CST and ends on Friday, Dec. 1 at midnight CST. Businesses and individuals that take advantage of this huge opportunity will see maximum savings on their content creation that is produced by a team of professional writers with more than 50 years combined writing experience.

The options are endless as Crazy Discount Week provides multiple content writing services at a fraction of the price. Get a jump start on your 2018 content creation now and take advantage of incredible 50 percent off savings in the process.

"For half the price now, you can get a full month's worth of content: from blogging to landing pages, eBooks or brochures," said Diane Trim, COO at Iris Content. "The quality stays the same with what we have already accustomed our users."

Iris Content provides a range of content writing services that can help your business get noticed and remain visible to your customers. Increase your website traffic and gain market share with new content creation added to your promotional arsenal.

With 50 percent off content, you can't afford not to be a part of the Iris Content Crazy Discount Week. You'll be able to produce more content at half the price, giving you a chance to grow your revenue and customer base with a larger presence for your business. Mark your calendars and be sure to add the Iris Content Crazy Discount Week to your holiday shopping list.

## ABOUT IRIS CONTENT

Iris Content was founded in 2016 by an inspired group of talented copywriters. The team at Iris Content has decades of experience creating content for a wide variety of industries. The content agency offers today's top trending content deliverables, including blogs, web page content, social media posts and more. Visit [IrisContent.com](http://IrisContent.com) to learn more about the agency's history, team members, and content services.

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