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New Online Content Provider Offers Personalized Writing Services for Businesses

Created by a group of experienced copywriters and journalists, Iris Content is a new, highly customizable online writing service that benefits businesses with smaller marketing budgets

SHEBOYGAN FALLS, Wis. – Iris Content LLC, a newly created copywriting agency has announced the launch of their personalized content services online. This new entrepreneurial effort was born out of a desire to offer smaller and startup businesses a chance at getting quality web content without breaking the bank.

Created by three veteran copywriters and journalists, with a collective experience of 40+ years in crafting online copy, Iris Content is a small, highly customizable content solution for online marketers on a budget. It provides a full range of writing services, from web pages and blogging to marketing content, whitepapers and ecommerce writing.

"We all had our share of working with content agencies that sooner or later started behaving like corporations, treating writers like expendable pens and constantly upping the prices to the detriment of the client," said Diane Trim, Iris Content co-owner and main developer. "We thought it was high time somebody had to offer those businesses a fair, more transparent and affordable alternative."

The novelty that Iris Content tries to bring onto the market lies in the fact that each customer will get a fully personalized treatment, services being offered for a wide range of prices and each request will be customized according to their specific needs. "Our customers will know what is going on with their project every step of the way, from billing to completion," Trim said. "We manage the process in a very hands-on manner, offering them access and communication with the team producing the content and a free revision service within 7 days since first draft delivery. This way, customers will have the content supplied in a timely manner, with real-time support from a group of professionals with proven experience. No content mills, no outsourcing, everything is done in-house and with complete transparency."

The new content creation services are now available online. The company also provides aspiring writers a chance to join and learn the ropes of content creation by following their alternative writers' blog and learning about new opportunities and projects.

About Iris Content:

Created by three veteran online writers with experience working as copywriters, editors and content managers, Iris Content LLC provides a fresh perspective on online writing services. Tapping into a market that is constantly growing in demand and evolving in quality due to the search engines' ever-changing

rules, the company tries to offer a chance at producing quality content to all businesses, no matter how small. For more information about Iris Content, or to get a quote on their new service offerings, email sales@iriscontent.com.

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