



**FOR IMMEDIATE RELEASE**

**Friday, March 16, 2018**

**Iris Content announces its move to Madison, Wisconsin**

*The growing content writing agency's office is located on the State Capitol Square*

**Madison, Wis.** – Content writing agency Iris Content announced its move to Madison, the Wisconsin State Capitol. Its new location is at 7 N. Pinckney St., on the Capitol Square, across from the State Capitol Building.

Co-owner Diane Trim is delighted with the move because it will increase opportunities for local clients to meet with Iris Content staff and discuss their content writing projects in person.

“The new office is terrific and has three conference rooms,” Trim said. “It’s great to have an office that overlooks the Capitol, right in the heart of downtown Madison. We’re centrally located, so clients will have an easy time finding us.”

Finding Iris Content has been easy for its clients, many of whom have been loyal to the company since its inception nearly two years ago this May. Since its founding, Iris Content has tripled its revenues over the first year and is on track to expand operations again in 2018.

“It’s exciting to be growing and serving so many new clients in Wisconsin, across the nation and even around the world,” Trim said. “Our clients like us because we’re easy to work with and we deliver great written content on time. It’s a simple idea, but we do it very well.”

Trim and her partners founded Iris Content in May 2016. The three are veteran writers, editors and content managers who wanted to provide consistent, quality writing services and on-time delivery to businesses that need great written content at reasonable rates. They provide work to a small team of 20 freelance writers and editors and serve a variety of businesses from cosmetologists to chiropractors; fitness gurus to financiers; and automotive repair shops to attorneys. They write blogs, web content, press releases, promotional emails, eBooks and many other kinds of content. The writing team prides itself on delivering content with a quick, three-business-day turnaround. For more information about Iris Content, visit its website at [IrisContent.com](http://IrisContent.com). Members of the media are welcome to contact Diane Trim, Chief Operating Officer, at (920) 363-4747 or at [Diane@IrisContent.com](mailto:Diane@IrisContent.com)

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